

BTI Consulting Group Recognizes Nexsen Pruet in "BTI Power Rankings 2019"

News from Maynard Nexsen
09.12.2019

BTI Consulting named Nexsen Pruet to their "BTI Power Rankings 2019: Client Relationship Scorecard" list.

The BTI Power Rankings 2019 is a comprehensive deep dive on client relationships. The consulting group spoke with 650 legal decision makers of the world's largest organizations to measure the client relationship strength of the law firms they use most. The selected law firms, including Nexsen Pruet, are listed as having the "absolute best and strongest client relationships."

"Nexsen Pruet has a well-known history of long-lasting, meaningful client relationships." says Ashley Pace, Chief Client Services Officer. "Our clients are our top priority and we are committed to understanding their needs and providing them with the best possible service."

The lifeline of a law firm's business is its clients, but according to BTI, only 52% of law firms maintain robust and enduring relationships with large organizations. Law firms that understand the true strength of their relationships with their clients capture more business and are better positioned for growth.

Nexsen Pruet is an AM Law 200 Firm with more than 200 professionals in eight offices providing regional capabilities with international strengths.